



**BOYS & GIRLS CLUBS**

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## A Partnership Opportunity for One Nine Design

### WHO WE ARE

The Boys and Girls Club of Washington County provides a world-class experience for every young person who walks through our door. Offering a safe haven for kids during after-school hours and non-school days is just one part of our work. In every facet of our work, we help ensure our members are on track to graduate from high school with a plan for their future, demonstrating good character and citizenship, and living a healthy lifestyle.

### PLAY YOUR PART IN OUR CAMPAIGN

We're over half way to the goal of building a brand-new gym for both members of our Club and the children in our community. This space will also include a learning space, a fitness room, and more. Most importantly it will give kids an opportunity to put their healthy lifestyle into practice and bring awareness of our programs to those who need it the most. We're hoping to partner with companies like One Nine Design to make that happen.

### OUR SHARED AUDIENCE

Families of our members are your customers, your potential new clients, and even your employees. We want to offer you an opportunity to show them that you support your greater community and believe in the work we're doing to strengthen families and build great futures for kids. Through multiple opportunities, we want to share your generosity with our community and ensure they know what you're giving back.



# REACH YOUR PEOPLE AT OUR CLUB

When the new gym, learning spaces, and fitness room is completed we expect hundreds of kids and their families to flow through our facility each day. From parents, grandparents, from extended family and friends, your potential customers are likely to be in our facility all throughout the year.

## OVER 1,000 EYES ALL ON YOU...

Imagine a group of families learning about healthy eating in the **Qdoba Classroom** (we'll totally teach them to always read the guac) perhaps our after-school teens are relaxing in the Qdoba Teen Lounge while we're cheering on a basketball game while the Qdoba banner flies high in front of the crowd. We want to show our members and their loved ones that your company cares about their futures as much as we do.



## SHARE YOUR MESSAGE WITH OUR AUDIENCE

We know that plaques and banners may not be valuable to every business, but why our partnership levels leave room for customized recognition and bring both awareness to your business and support for our project. Prefer an email to be sent to our (###) readers about your latest location opening? We can do that. Want a feature spot on our website to recognize your gift? Our website receives over (###) visitors each day so your message is sure to be seen!

## WHAT ARE WE MISSING?

The bottom line is that we aren't just looking for sponsors. We're looking for like-minded partners who want to be in our community alongside us and ensure that all kids have a safe space when their home isn't an option. If there's a specific way you'd like us to recognize your partnership gift, we want to hear it. We can't guarantee anything but we're absolutely open to hearing how we can bring value to you and your audience.

A few of our current partners include...

*Kraton Polymers | Perry & Associates | Marietta Shrine Club*

# PARTNERSHIP OPPORTUNITIES

The packages below include the investment and benefits of a partnership with the Boys and Girls Club of Washington County and the Gym Campaign. We value our corporate partners and their commitment to being an active influence in our community. Partnership with us means that together, we can take our message of ensuring great futures for kids and share it with those who need it most.

## ROOM NAMING | 5 AVAILABLE

Our most exclusive partnership opportunity is the naming of one of the new rooms that will be located in the new gym space. Room namings will include a commemorative plaque at the room entrance, along with recognition in all media releases, on the BGC website, and in other written campaign materials. This opportunity is reserved for commitments of \$10,000 or more and will be limited to just five partners.

## BANNER SPONSORSHIP | \$1,000 OR MORE

What would a gym be without banners? Your company banner will be proudly displayed in our brand-new gym, offering valuable recognition to your audience for up to three years. Professionally-printed banners can feature your custom art (subject to approval) and with a variety of sizes available, this is an affordable option for companies of all sizes. Partners at this level will also receive recognition on our website and in other campaign materials. A limited number of banner sponsorships are available.

## PLAQUE SPONSORSHIP | \$50-999

We know that an endeavor of this magnitude will require support from our entire community. Plaque-level sponsorships are available to anyone from individuals who wish to contribute in honor or memory of someone they love, to small companies, and even groups of friends. A gift of \$50 or more will be recognized in the entrance area of the gym and all who enter will see a visible reminder of your support.

**We look forward to partnering with you!**

Ready to invest in our kids? Head over to [websitexyz](http://www.websitexyz.com) to get started.

If we don't hear from you before March 1, we'll reach out to answer your questions.